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FOR IMMEDIATE RELEASE

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## **Vortex<sup>®</sup> Optics introduces the new Viper HD Spotting Scope Series** High-end performance at a mid-range price

**Viper**<sup>®</sup> **HD Spotting Scopes:** A high-end spotter, without the high-end price tag, the new-for-2018 Viper HD spotting Scope Series stands poised to dominate as a best-in-class-optic. Packed with features and incredible optical performance, hunters and shooters are sure to appreciate, these spotters bring far off subjects in for a closer look – and do so with impressive clarity, resolution and color fidelity.

The HD optical system coupled with lenses fully multi-coated with XR coatings, delivers stunning image quality and low light performance. Exterior lenses are protected by ArmorTek - an ultra-hard, scratch-resistant fluorine compound that repels oil, dirt and the corrosive salts of fingerprints.

The ultrasmooth, fluid, and sleek helical-style focus, dials in your image for ultrasharp viewing, as well as keeps the spotter's profile trim for ultimate packability. A utilitarian feature, the large surface area of the helical focus is easy to find and operate – even when wearing gloves. The twist up eyecup on the included eyepiece ensures customized eye-relief for the viewer.

Adjustable collar allows the spotter to rotate for comfortable, versatile, multiangle viewing. Rubber armoring protects the spotter from impacts and delivers unfaltering in-the-filed durability.100-percent waterproof, fogproof (purged with argon gas), dustproof and shockproof construction.

And like all Vortex products, the all-new Viper HD Spotting Scopes are covered by Vortex's legendary, lifetime, unconditional, no-fault, transferable, VIP Warranty.

## Available:

20-60x85 Angled (MSRP \$1099.99) 15-45x65 Angled (MSRP \$849.99) 20-60x85 Straight (MSRP \$1099.99) 15-45x65 Straight (MSRP \$849.99)

**About Vortex Optics:** American, family, and veteran-owned, Wisconsin-based Vortex Optics designs, engineers, produces and distributes a complete line of premium binoculars, riflescopes, spotting scopes, tripods and related accessories. Dedicated to exceptional quality, value and unrivaled customer service, Vortex backs its products with its unconditional, transferable, lifetime VIP-warranty. Built on more than 20 years of experience in the optics industry, Vortex is rapidly emerging as a leading brand in the optics market.

Vortex - The Force of Optics | www.vortexoptics.com